

We are able to offer 2 levels of Sponsorship

Centenary Rocks! Festival Platinum Sponsor

\$5000 cash or in kind

- Inclusions as per Gold Sponsor **PLUS**
- Main stage banner
- Festival tagline 'proudly sponsored by.....'
- Acknowledgement on event specific signage and marketing collateral

Centenary Rocks! Festival Gold Sponsor

\$3000 cash or in kind

- 2 3m x 3m spaces for a display at the festival – (shade shelter and 2 trestle tables and chairs included)
- Logo in the SW News festival feature to be published on 22 July
- Branding via main stage big screen advertising throughout the festival weekend
- Logo on all local printed material leading up to the festival
- Logo on the flyer which is being distributed to 14000 homes and businesses in the Jamboree Ward
- Verbal recognition on stage throughout the festival, and in association with a particular act (see below)
- Logo or business name on the festival sponsor boards on the day
- 1 year header banner with website link on the CCC website

As a sponsor your company name will be associated with one of the highlights of the festival such as the below examples

- Fire and Drum Show
- Fireworks
- animal farm
- workshop activities area

Centenary Rocks! Festival Supporter

\$1500

- 2 3m x 3m spaces for a display at the festival (shade shelter and 2 trestle tables and chairs included)
- Logo in the SW News festival feature on to be published 22 July
- Branding via main stage big screen advertising throughout the festival weekend
- Logo on all printed material leading up to the festival
- Logo on the flyer which is being distributed to 14000 homes and businesses in the Jamboree Ward
- Verbal recognition on stage throughout the festival, and in association with a particular act
- Logo or business name on the festival supporter boards on the day
- 1 year side banner logo with website link on the CCC website

\$750

- A 3m x 3m space for a display at the festival
- Logo in the SW News festival feature to be published 22 July
- Branding via main stage big screen advertising throughout the festival weekend
- Logo on all printed material leading up to the festival
- Verbal recognition on stage during the festival
- Logo on the flyer which is being distributed to 14000 homes and businesses in the Jamboree Ward
- Logo or business name on the festival supporter boards on the weekend
- 1 year side banner logo with website link on the CCC website

\$500

- A 3m x 3m space for a display at the festival
- Logo in the SW News festival feature to be published 22 July
- Logo on all printed material leading up to the festival
- Logo on the flyer which is being distributed to 14000 homes and businesses in the Jamboree Ward
- Verbal recognition on stage during the festival
- Logo or business name on the festival supporter boards on the weekend
- 1 year side banner logo on the CCC website

\$200

- A 3m x 3m space for a display at the festival
- A line listing in the programme and on the festival supporter boards at the festival
- A line listing on the flyer which is being distributed to 14000 homes and businesses in the Jamboree Ward
- A line listing in the in the SW News Festival feature to be published 22 July
- Verbal recognition on stage during the festival

\$100 (for non participating festival supporter)

- A line listing in the programme and on the festival supporter boards at the festival
- A line listing on the flyer which is being distributed to 14000 homes and businesses in the Jamboree Ward
- A line listing in the Festival feature in the SW News to be published 22 July
- Verbal recognition on stage during the festival

Trade Fair Participant

- \$50 per 3m x 3m space for a display at the festival

This is a low cost alternative for businesses that includes site space only.

Advertising can be purchased directly with the South West News for inclusion in the festival feature if desired.

NOTE

Where quoted a 3m x 3m space is space only unless stated that a shelter, trestles and chairs are included.

Website Banner dimensions

- Header Banner: 468px X 60px (usual cost \$55 per month)
- Side Banner: 125px X 125px (usual cost \$33 per month)